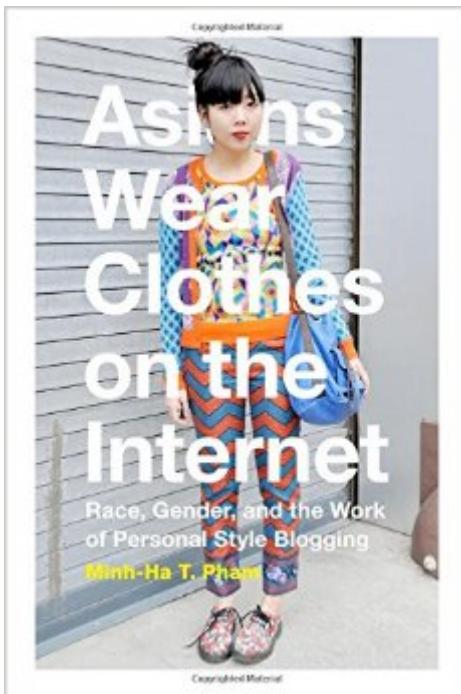


The book was found

# Asians Wear Clothes On The Internet: Race, Gender, And The Work Of Personal Style Blogging



## Synopsis

In the first ever book devoted to a critical investigation of the personal style blogosphere, Minh-Ha T. Pham examines the phenomenal rise of elite Asian bloggers who have made a career of posting photographs of themselves wearing clothes on the Internet. Pham understands their online activities as a œtaste work• practices that generate myriad forms of capital for superbloggers and the brands they feature. A multifaceted and detailed analysis, *Asians Wear Clothes on the Internet* addresses questions concerning the status and meaning of œAsian taste• in the early twenty-first century, the kinds of cultural and economic work Asian tastes do, and the fashion public and industryâ™s appetite for certain kinds of racialized eliteness. Situating blogging within the historical context of gendered and racialized fashion work while being attentive to the broader cultural, technological, and economic shifts in global consumer capitalism, *Asians Wear Clothes on the Internet* has profound implications for understanding the changing and enduring dynamics of race, gender, and class in shaping some of the most popular work practices and spaces of the digital fashion media economy.Â

## Book Information

Paperback: 272 pages

Publisher: Duke University Press Books (November 13, 2015)

Language: English

ISBN-10: 0822360306

ISBN-13: 978-0822360308

Product Dimensions: 5.9 x 0.7 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #65,827 in Books (See Top 100 in Books) #31 in Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Asian American Studies #35 in Books > Arts & Photography > Fashion > History #47 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing

[Download to continue reading...](#)

Asians Wear Clothes on the Internet: Race, Gender, and the Work of Personal Style Blogging  
Blogging: Blogging for Beginners: The No-Nonsense Guide in Putting Up Your Own Blog (Blogging - Bloggin for Beginners - Blogging Guide - Blogging Tips ... Books - Blogging for Profit and Money)  
Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money

Blogging, Make Money Online, Blogging For Profit, Blogging For Beginners) (Volume 1) Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1) Blogging: Blogging Blackbook: Everything You Need To Know About Blogging From Beginner To Expert (Blogging For Beginners, Blogging Empire) Clothes, Clothes, Clothes. Music, Music, Music. Boys, Boys, Boys.: A Memoir Clothes, Clothes, Clothes. Music, Music, Music. Boys, Boys, Boys. Gender Born, Gender Made: Raising Healthy Gender-Nonconforming Children WordPress: A Beginner to Intermediate Guide on Successful Blogging and Search Engine Optimization. (Blogging, SEO, Search Engine Optimization, Free Website, WordPress, WordPress for Dummies) Clothes & Crafts in Aztec Times (Clothes and Crafts Series) Tape It & Wear It: 60 Duct-Tape Activities to Make and Wear (Tape It and...Duct Tape Series) Baby Bargains: Secrets to Saving 20% to 50% on baby furniture, gear, clothes, strollers, maternity wear and much, much more! The Sewing Bible for Clothes Alterations: A Step-by-step practical guide on how to alter clothes To Wear or Not to Wear? A Teen Girl's Guide to Getting Dressed: What to Do When Your Mom or Dad Say's "You are Not Leaving THIS House in THAT Outfit! ... Books for Teens and Young Adults) (Volume 1) Details Men's Style Manual: The Ultimate Guide for Making Your Clothes Work for You The Longest Journey: Southeast Asians and the Pilgrimage to Mecca Crazy Rich Asians Work Clothes (Chic Simple): Casual Dress for Serious Work (Chic Simple Guides) O Sisters Ain't You Happy?: Gender, Family, and Community Among the Harvard and Shirley Shakers, 1781-1918 (Women and Gender in Religion) Gender and Jim Crow: Women and the Politics of White Supremacy in North Carolina, 1896-1920 (Gender and American Culture)

[Dmca](#)